
PRESS RELEASE

JULES “School of Fish” wins 2019 IMS Global Learning Impact Award for Gaming, Simulation & Immersive Learning

San Diego, 23 May 2019

We are proud to be the **first private enterprise to represent the best of Singapore’s home-grown education technology** at the **prestigious 2019 IMS Global Learning Impact Awards** (*In 2017 and 2018, Singapore was represented by IMDA in various public-sector projects*). The competition is conducted on a global scale to recognize outstanding and innovative applications of educational technology to address the most significant challenges facing education. The event is organized under umbrella of the **IMS Global Learning Consortium**, which is the world’s leading non-profit collaborative that is shaping the innovative global EdTech eco-system and driving investment into a better future for teaching and learning.

We are therefore pleased to announce that based on the success of our implementation at **Carpe Diem kindergartens - a premier preschool in Singapore**, the **“School of Fish Digital Literacy Preschool Curriculum”** had been selected from a field of global competitors for an **Honorary Award** in the category of **Gaming, Simulation and Immersive Learning**.

About JULES Corporation

JULES Corporation Pte Ltd (“JULES”) is a Singapore Social-Enterprise and award-winning global software Education Technology (“EdTech”) company, with a mission to **prepare our children for the jobs of the future**.

The world we live in is changing rapidly with advanced technologies such as A.I., Machine-learning and Robotics; but our education system has remained largely unchanged. For the first time in history, we do not know what to teach our children. The jobs of today will disappear and be replaced by new jobs that do not exist today.

To meet this urgent need, JULES has taken a different approach to education. We equip our children with **thinking skills: to create, to analyze and to problem-solve** – developing the most important asset for success in the 21st century, their own **nimble, creative minds**. We teach them at the **youngest age**, where the **impact to their cognitive development is maximized** (i.e. between ages of 4 to 8 years old); so that they will have a strong foundation to meet the ever-changing needs of the future – regardless of their prevailing educational system.



Our first solution is the **World’s 1st Proprietary “School of Fish (“SoF”)” – Digital Literacy Curriculum focused on Computational Thinking skills for Preschoolers**. Developed after 2 years of extensive R&D by our global team of experts of early childhood educators, world-class game designers, animators, pediatric neuropsychologist and digital technologists; and further trialed at kindergartens for active engagement and feedback from pre-schools, teachers, parents and children.

“School of Fish” is currently being deployed across preschools in Singapore, Vietnam, HK, Taiwan and China; with over 50,000 hours of lessons taught, over 5,000 kids enrolled, and more than 150 teachers trained in over 100 preschools.

About IMS Global Learning Consortium and IMS Global Learning Impact Awards

IMS Global is the world-leading non-profit collaborative advancing EdTech inter-operability, innovation, and learning impact. IMS enables a plug-and play-architecture and ecosystem that provides a foundation on which innovative products can be rapidly deployed and work together seamlessly. IMS member suppliers are the market leaders in innovation. IMS member institutions are getting to the future of digital learning faster. IMS certification is a bond of trust and commitment to creating innovative products that work together for the benefit of instructors, students, and institutions.

IMS Global annual Learning Impact Awards are conducted on a global scale to recognize outstanding, innovative applications of educational technology to address the most significant challenges facing education.

For further information, please contact:

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